

ACTS



Veteran Owned...Hydro-organically Grown

ACTS FFA Fast Facts

Mission: Provide a solution to the world's food shortage through self-sustaining and supportive live-work communities.

Vision: Provide quality foods in harmony with the global environment, while empowering individuals to become an important partner in high-tech agriculture

Tagline: Veteran Owned...Hydro-organically Grown

Elevator Pitch:

Are you aware that the world is on the brink of starvation! Traditional farming cannot keep up with the world's growing population and its demand for food. ACTS Freedom Farms has a solution to this problem. We are creating master planned live-work agricultural communities using state-of-the-art vertical hydroponic growing systems.

Engaging Veterans, we tap into a well disciplined and trainable labor market and through their ownership and participation in a cooperative micro-farming program they secure a green, eco-friendly, smart home and enjoy a rewarding career in this NEW Agriculture Industry. Within 5 years, we create over 20,000 micro farms, 100,000 jobs, and socially impact over 100 communities in the US alone.

Business Model: We execute a farm management strategy for 1) home ownership combined with an agriculture career, 2) corporate owned hydroponic commercial growing operations and 3) contracted privately owned and operated micro-farmers as labor partners to create high yield, high quality food production and achieve sustainable growth

Value Propositions:

Produce: "Our fresh, organic produce cultivated with industry-leading technology is the best way to obtain the amazing health benefits offered by a diet rich in produce. AND with every meal you'll be supporting a community of Veterans that use the same passion and hard work they gave our country, to put high-quality, sustainable food on your table. What a great idea."

Residential Home Sales: "We make a home possible for those who deserve it most."

USPs:

Produce: Growing Quality Products by Quality People!

Residential Home Sales: A Home for Your Future

Positioning Statements:

Produce: We're the global leader in hydroponic agricultural production, and are governed by our faith, patriotism, and our commitment to quality. Our products contribute not only feed the world, but through sustainable production, protect the earth.

Residential Home Sales: We believe in building communities that provide safe and affordable opportunities for Veterans to build a second life in an environment they can call home.

Hope and Abundance:

We offer hope and abundance. ACTS FFI will create a lifestyle that is self-sustaining. Our live-work agricultural communities will provide a healthy and abundant lifestyle not just for those seeking a healthier food supply but, even more critically, for those in areas where basic food supplies are threatened and a sustainable and abundant food supply would otherwise seem unattainable.

Many career opportunities will be created with the unfolding of our business strategies. In the first year of operations (2017), and upon permanent funding, ACTS FFI will create 1000 jobs. Subsequently, by 2022 as many as 50,000 will be employed and by 2027, more than 112,000 jobs will be created all of which will significantly impact, directly and indirectly, the lives and well-being of 112 million people for whom opportunity and advancement would not have existed before.

Our labor partners will be among the first to benefit from the training and mentoring programs planned into the support systems at ACTS Freedom Farms. Our entire staff will be encouraged to participate in the planned educational and personal growth opportunities to improve their own lifestyle. Members of the local community will be invited to join in the business development and spiritual support systems we will have available. Our alliance with many non-profit and 501©3 organizations that will be a significant source of business and spiritual guidance to all participants. ACTS FFI will be an uplifting force to the entire extended community so that all can share in the bountifulness we believe to be possible.

Food is a scarce necessity for a growing percentage of the global population. For them food is not a luxury. Many face a challenge to survive. We are committed to being a solution to that challenge by providing a plentiful supply of fresh healthy produce not just in the United States and the developed world, but also well beyond those boundaries. Social groups, communities and indeed, entire underdeveloped countries need the promise of sustainability and abundance that ACTS FFI will offer.